

# 2024 PARTNERSHIP DRIVE



WR Business Alliance is launching our 2024 Partnership Drive, and we invite you to get involved today! When large corporations and small business invest in WR Business Alliance, they fund economic development projects, fund educational workshops for new and existing small business, expand media campaigns, and improve aesthetics to ensure the continued growth of Wood River. Will you be a part of elevating our efforts this year?

## How does Wood River Business Alliance provide a return on your investment?

Our Executive Director and team of volunteers work around the clock to

- ❑ CONNECT business owners, entrepreneurs, skilled community members, and investors with resources and relevant economic development opportunities
- ❑ COORDINATE popular events that generates new customers and promotes local shopping & dining, including the Summer Kickoff Festival, Summer First Fridays, Movies in Central Park, Farmers Market, Wood River Chili Cookoff, Holiday Traditions Night Market and the Downtown Christmas Tree Lighting
- ❑ CREATE spaces for networking opportunities and community development
- ❑ FACILITATE training & workshops for small business owners, non-profits, and creatives
- ❑ FOSTER public/private collaboration on projects in the downtown district and beyond
- ❑ OFFER funding opportunities for streetscape, beautification and Facade projects

## Your sponsorship also includes several perks such as:

- ❑ Announcements in our print, radio, online, and social media outlets - reaching thousands!
- ❑ An enhanced directory listing on our website
- ❑ Recognition at our annual Appreciation Party and in our Annual Report
- ❑ A decal to advertise your support

We thank you for your consideration and continued support,  
Wood River Business Alliance Board of Directors-  
Tim O'Donnell, Kristen Burns, Dwight Werts, Steve Yates, Steve Aud  
Bob Federico, Kourtney Hulker, Ashley Wasser

Engaging the community in continued renewal of our downtown business district and other economic development areas. Offering events, educational opportunities, funding options and social platform catered to the growth and development of Wood River.



Follow us on Social Media



woodriverbusinessalliance



wood\_river\_strong

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Please tell us about your business or organization so we can stay in touch and send our appreciation:

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_ Social Media \_\_\_\_\_

**Option 1: Make your Partnership Payment on Venmo @WRED1**

Please add your business name to the comments on Venmo

**Option 2: Mail your \$100 Partnership check along with this form to:**

Wood River Business Alliance PO Box 214 Wood River, IL 62095

*\*Dues are half-price for non-profit organizations!*

**Option 3: We Will Invoice You**

Email us all of the information above and we will send you an electronic invoice.

Title the Email "Membership" to woodriverpr@gmail.com

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